



20TWEENTY LEADERSHIP PROGRAMME

TAKE THE JOURNEY

Achieving business growth by improving
management and leadership performance



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20TWENTY LEADERSHIP PROGRAMME

The 20Twenty Leadership Programme led by Professor of Entrepreneurship **Brian Morgan**, at the **Cardiff School of Management (Cardiff Metropolitan University)** is a **unique** Programme specifically designed for developing and enhancing leadership skills among small and medium size **businesses** in Wales. It is aimed at aspiring **leaders, managers, directors and business owners**.

TAKE THE JOURNEY

Your **10 month** Journey begins with an in-depth analysis of where you are as a **leader** and as a **business**. The Leadership Programme will then develop your business skills and leadership qualities to grow your business successfully.

The Leadership Programme covers:

- **leadership** • **change management**
- **coaching** • **innovation and lean practices**
- **managing and raising finance** • **marketing and sales**

The overarching aim is for you to develop a successful growth strategy for your company.

KEY BENEFITS

For You

- Achieve a Postgraduate Certificate (PGC) in Leadership (Cardiff Met)
- Become a member of the Chartered Management Institute (CMI)
- Engage with experienced & successful entrepreneurs, and business leaders
- Improve your understanding of the market
- Develop creativity
- Grow your business

For Your Company

- Develop a strategic growth plan
- Tools to assess your business and leadership development goals.
- Psychometric appraisals and 360-degree assessments
- A successful marketing and sales strategy
- Improve innovation to achieve business development

JOIN US

And with the European Social Fund heavily subsidising the training costs for each participant, you could undertake the programme for as little as £1,850 (VAT Exempt). We can also provide flexible payment options to help spread the cost.



TRY IT FOR YOURSELF

The next 20Twenty Leadership Programme will commence on the 12th and 13th November 2013.

To find out some of the activities you could be undertaking, we would like to invite you to a free 'Taster Workshop'.

This will provide an insight into the programme and help convince you that this is not another 'off-the-shelf' management course.

To book your place today...

All workshops will be held at the Cardiff School of Management, Cardiff Metropolitan University, Western Avenue, Cardiff, CF5 2YB.

NEXT STEPS

Please email: cwilson@cardiffmet.ac.uk

Tel: **02920 417160**

Website: www.20TwentyLeadership.org

Twitter: [@2020_Leadership](https://twitter.com/@2020_Leadership)

Facebook: [www.facebook.com/](http://www.facebook.com/pages/20Twenty-Leadership-Programme)

[pages/20Twenty-Leadership-Programme](http://www.facebook.com/pages/20Twenty-Leadership-Programme)



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FREE TASTER WORKSHOP DATES

Dates	8 - 10am
28th October 2013	✓
29th October 2013	✓
6th November 2013	✓

TESTIMONIALS

I would definitely recommend the 20Twenty course and if you're like me, to enhance your leadership style and find new tools to manage your specific area in an already large established business.

Sophie Williams, Admiral

As M.D. of a firm of Architects trading in tough economic times, the knowledge, skills and coaching I have received from the 20Twenty Leadership Programme has enabled me to undertake a wholesale review of my practice and to successfully take the business forward. 20/Twenty has been invaluable to me, I have made some great friends and business contacts and would recommend it without hesitation.

Tony King, Tony King Architects

There are events in life that make you sit up and take notice and most definitely the 20Twenty Leadership programme has been one of those. It has brought new knowledge, skills and experiences that I have not only been able to use in all aspects of my work right now, but I believe will provide the foundations for future learning's.

James Turner, Recruit 121

